

JULIEANNA ALIWARGA

Media Specialist and Producer. Editorial, Public Relations and Content Writer. Creative and Casting Director. Audio and Social Media Creative. Copywriter. Podcaster. Dramatic and Book Writer. Social Impact Specialist. PORTFOLIO SITE: www.jazzyworldofjules.com EMAIL: jazzy.avenue@gmail.com MOBILE: +6281232149973 INSTAGRAM: @julesofficial TWITTER: @itsjazzyjules LINKEDIN: julieanna-aliwarga-6b117622

PROFILE SUMMARY

As a media creative who is enthusiastic about a variety of projects, from writing editorial articles, scripts and press releases to audio/video editing, social media managing, and content planning and creating, I'm committed to helping any organization build a positive social impact and brand with works that are inclusive and engaging. Collaborating in teams and listening to diverse ideas and perspectives give me joy, as I value cross-cultural communication. I also care about social and environmental impact. I believe we continue to learn new insights in this constantly evolving industry.

SKILLS

Audio/video/photo editing – ProTools, Premiere Pro, Canva, Photoshop, Garageband, Pixelcut and more. Digital art production. Proofreading, digital publishing, web design and blogging – Wordpress, Wix, Squarespace and more. Social media content planning, creation, management and knowledge – Twitter, Instagram, Snapchat, Facebook and more. Microsoft Office programs – Word, PowerPoint, OneNote and more. Ability to meet deadlines. Community engagement. Research, planning, team collaboration and creative problem-solving. Story development, storyboarding and visual storytelling.

EDUCATION

The New School University, New York, USA (2019-2023)
Master of Arts in Media Production (Radio/Publishing/Television) and International Communication
Filmmakers Collective Vice President, “Animal Instance” Online Magazine Writer and SMS Mixed Messages 2021 Author-Presenter.

Monash University, Melbourne, Australia (2010-2013)
Bachelor of Arts in Communication – Public Relations and Creative Writing

2009-2010 California College of Music, Los Angeles, USA (2009-2010)
Certificate in Artist Development (Music Industry)

RMIT University, Melbourne, Australia (2006-2007)
Advanced Diploma in Professional Screenwriting for Film, TV and Digital Media

WORK EXPERIENCE

Writer, Creative Director, Voice Actor, Audio Editor and Social Media Art, Detectives of Planet Ulilo Podcast (2022-Present)

Planning and writing episodic scripts, providing the voice for one of the characters and creating creative content/art for the social media channels. Editing dialogues and audio and adding sound effects using ProTools and GarageBand for the podcast distribution. Hiring cast members.

Recording Artist and Songwriter, CD Baby Inc. (2020-Present)

Recording and publishing music for digital releases on Spotify, Amazon, iTunes and other digital platforms. Featured Artist on Spotify socials.

Creative Strategist and Social Media Coordinator and Specialist, Retrolicious Online Store (2014-Present)

Uploading products digitally and promoting them on social media by creating interactive stories and content, increasing followers.

Director of Music, Production and Casting Team, Events and Social Media, Jakarta Performing Arts (2016-2017)

Hired cast members for the Broadway production of *West Side Story* and provided vocal coaching.

Created promotional materials and assisted in organizing media events, which led to an increase in audience interest and ticket sales. 8.000 sold.

Editorial Writer – Film, TV and Entertainment Specialist, Suite101.com Media Inc. (2009-2013)

Wrote articles within the Style, Film/TV, Travel, Music and Entertainment categories – more readers subscribed. Two made Top Article.

Audio Editor, Creative Producer and Songwriter, P. Phunk Publishing (2011-2012)

Collaborated with musicians Petrella Pollefeyt and Erika Takagi in writing-producing songs for indie artists – played at Women of Music shows.

Editorial Writer, Copywriter and PR Specialist, OZindo Magazine (2009-2012)

Wrote and edited articles for the Destination and Food & Drink sections, press releases and creative copies for the promo.

Contributed themes and ideas for upcoming editions with the editorial team. Received Writer of the Month award.

Digital Content Writer and Public Relations Intern, Los Angeles Music Makers Online Magazine (2010-2011)

Wrote and edited digital articles that increased audience awareness of the magazine. Managed the Videos section for new artists. PR writing.

Scriptwriter, Story Developer, Copywriter and Film Production Intern, Kurioz Media Production (2007-2008)

Developed independent films with producer-director Wendy Phodiansa and the production team. Helped cast professional actors.

Established ideas, story and character arcs and designed promotional documents – brochures, posters.

CERTIFICATIONS Copywriting, Udemy (2024), Content Strategy for Professionals, Northwestern University (2023), Digital Ventures and White Collar Defense and Investigation Virtual Program Participant, Boston Consulting Group and Latham & Watkins LLC, Forage (2022).

LANGUAGES English and Indonesian – both are native.

PROJECTS Children of Uganda Site – Founder and Researcher. Planet Zuru Site – Writer and Designer. Wattpad – Published Book Author.

INTERESTS Book and writers clubs, Jazz Age, running fan sites, animal advocacy, film, TV & theater groups, and learning new languages.